



LAMAR
Omaha

*The mission of The Holy Face Project
is to silently and powerfully increase awareness of
Jesus' presence in our world by establishing roadside billboards of
The Holy Face of Our Lord from The Shroud of Turin.*

**If there was ever a time we needed to feel Jesus' reassuring presence
in the world it's now!**

Since our last update, The Holy Face Project, has been working with interested parties in multiple states across the US in an effort to establish billboards of Our Lord in their localities.

Nancy Shimerdla from Omaha, Nebraska, has risen to the call from Our Lord in an exceptional way! Nancy's first billboard was installed August 2019 and it will remain continually in place through August 2021. This billboard is located on the way to a Planned Parent abortion facility and

realizes 7 million impressions (eyes on) per year; totaling 21 million views of Our Lord through 2021.

Her *second* billboard was installed February 24, 2020 and will run during Lent through Palm Sunday, April 5th. This board will realize 1.1 million views during this time. *And ...* Nancy has plans for her *third* billboard to be installed from June 1-June 28 this spring on I-480, the main interstate flowing through Omaha realizing a near million impressions in four weeks.

Through Nancy's efforts, millions in the City of Omaha are being impacted and blessed with the image of the Holy Face of Our Lord each and every day. Well done good and faithful servant!

Since our last update, The Holy Face Project has been featured in two articles by Patti Armstrong one in The National Catholic Register in January

https://www.ncregister.com/blog/armstrong/bring-the-face-of-jesus-to-your-city-or-town?fbclid=IwAR0KjuyMbH9R0ETct68oLEvNR_CtF54-HoFYE3Fgh9HLYUb5BLySUfirSw4

and another in The Catholic Lane in February 2020.

Our billboards in South Carolina and Georgia remain in place impacting their locations as well, as we continue to work with other parties across the nation.

If you would like to learn more about this effort, please visit our website at www.theholysfaceproject.com and/or email info@theholysfaceproject.com.