

Press Release

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Shroud of Turin Goes on Display on April 10th.

Performance Films are pleased to announce the successful delivery of their new film made at the request of the Committee for the Exposition of the Shroud of Turin commencing April 10th 2010 for 6 weeks.

The 45-minute film (available in HD and DVD) is simply entitled "Shroud" and tells the stories that new discoveries have revealed. New historical discoveries show how the Shroud - first heard of in the gospels - came to arrive in Turin via the ancient city of Edessa and Constantinople. It is a fascinating journey. The writer is Ian Wilson, author of the newly published book by Bantam of the same name.

A centrepiece of the film is a new visual analysis of the images that reveals the full extent of the 3D information that is encoded in the image. Producer and director, David Rolfe, said, *"We have kept faith with the information on the cloth to produce a digitally sculpted representation. The new and persuasive scientific and historical research presented in the film makes it more than likely that what we are looking at here is an accurate depiction of Christ laid out in death."*

Rolfe won a BAFTA for his first film on the Subject - *The Silent Witness* in 1978. In 2008 he brought things more up-to-date with a film for the BBC and sold internationally presented by Rageh Omaar. Turin granted Performance Films the exclusive privilege of new filming of the cloth in HD. The film is available in Turin on DVD and soon as a download from www.performancefilms.co.uk and Amazon.

A broadcast quality video clip of the 3D image of the Man in the Shroud is available by download as well as still images. Please contact Performance Films for more information.

Available in English, Italian, Spanish, French, German and Portuguese.

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